

Learning goals today

- Distinguish situations where computers are seen as social actors, and where they are not
 - People often think of computers as social actors, and trust them similarly
 - But robots/computers are not seen as human always
- You can't really be grateful to a computer
 - Why not?
- Credit, attribution, and data
 - While computers can help with data provenance and attribution, credit is a different matter

Robot under attack

Q: how does this video make you feel?



Computers as social actors

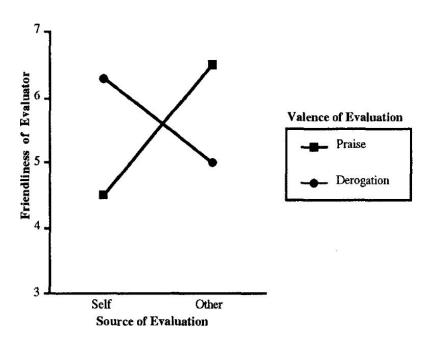


Figure 2: Perceived Friendliness as a Function of the Source and Valence of the Evaluation (N = 44)

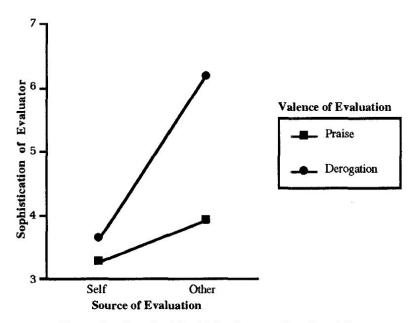


Figure 3: Perceived Sophistication as a Function of the Source and Valence of the Evaluation (N = 44)

Should you trust a robot?

Q: What are the implications of this study for designing a system like ChatGPT?



Can computers say "thank you"?

Most of what we speak about today is inspired by this paper

Monroy-Hernández, Andrés, et al. "Computers can't give credit: How automatic attribution falls short in an online remixing community." Proceedings of the SIGCHI Conference on Human Factors in Computing Systems. 2011.



Figure 2. Screenshot of a Scratch remix project highlighting automatic (the area inside the bottom left circle) and manual (the area in the top right circle) attribution.

Can computers say "thank you"?

"Hi i'm koolkid15 the original creator of luigi disco jay-

man41 copied me!! and didn't even aknowladge me he

didn't change anything !! I wrote or drew!! and jay-

man...if your reading this think about other people!!!!"



Figure 2. Screenshot of a Scratch remix project highlighting automatic (the area inside the bottom left circle) and manual (the area in the top right circle) attribution.

Can computers say "thank you"?

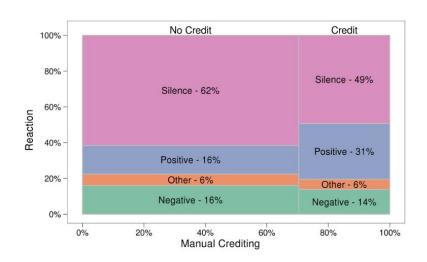


Figure 6. Mosaic plot showing the distribution of reactions of original creators who had viewed remixes of their project and indicating whether they left manual credit. The proportion of response types is shown along the y-axis. The proportion of projects including and omitting manual credit is shown along the x-axis. (n=932)



Figure 2. Screenshot of a Scratch remix project highlighting automatic (the area inside the bottom left circle) and manual (the area in the top right circle) attribution.

Removing your data

See this form

 What are your reactions about this based on what you know about credit?

	Data Removal Request
Under certain privacy or data protection of your personal data by OpenAl's mo	on laws, such as the GDPR, you may have the right to object to the processing dels. You can submit that request using this form.
sources to verify information, balancin	nd relevant answers on this form for evaluation. OpenAI may use additional g privacy and free expression in accordance with applicable law. Submitting a nation about you will be removed from ChatGPT outputs, and incomplete
Read this Help Center article for more	about how we collect and use personal data to develop ChatGPT.
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Please select the country whose law applies. Ty Please Select I am acting on behalf of * Please Select Legal Relationship Please describe your legal relationship to the pe	rson on whose behalf this request is being made. the subject of the request (the data subject). If you are completing this request

Al Resistance

"Many artists (> 89% artists) have already or plan to take actions because of Al mimicry. Over 95% of artists post their artwork online. Out of these artists, 53% of them anticipate reducing or removing their online artwork, if they haven't already. Out of these artists, 55% of them believe reducing their online presence will significantly impact their careers. One participant stated "AI art has unmotivated myself from uploading more art and made me think about all the years I spent learning art." 78% of artists anticipate AI mimicry would impact their job security, and this percentage increases to 94% for the job security of newer artists. Further, 24% of artists believe AI art has already impacted their job security, and an additional 53% expect to be affected within the next 3 years."

From https://arxiv.org/pdf/2302.04222.pdf

Glaze

Key insight: if you know what features are being transfered/copied, you can perturb just those features

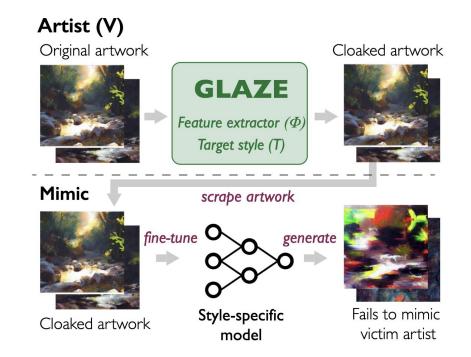


Figure 5. Overview of Glaze, a system that protects victim artists from AI style mimicry by cloaking their online artwork. (**Top**) An artist V applies the cloaking algorithm (uses a feature extractor Φ and a target style T) to generate cloaked versions of V's art pieces. Each cloak is a small perturbation unnoticeable to human eye. (**Bottom**) A mimic scrapes the cloaked art pieces from online and uses them to fine-tune a model to mimic V's style. When prompted to generate artwork in the style of V, mimic's model will generate artwork in the target style T, rather than V's true style.

Credit vs. Resistance vs. Removal

- When would you use each method?
- The answers are socio-technical, not just technical

POLL:

REMOTE class next tuesday?